

## January 2025

- District Membership Chair/Administration Comments:
  - Here are the TOP CLUBS MEMBERSHIP Growth numbers for the first half of this Rotary Year, CONGRATS:

○ New Members	○ Net Growth
○ XL	○ XL
○ Rome 14	○ Rome 9
○ Gainesville 11	○ Gainesville 3
○ Lanier Forsyth 11	○ Lanier-Forsyth 3
○	○
○ Large	○ Large
○ Canton 11	○ Bartow county 7
○ Habersham 10	○ Canton 7
○	○ Habersham 7
○	○
○ Medium	○ Medium
○ Conyers 14	○ Conyers 6
○ Jasper 14	○ Sugarloaf 6
○	○
○ Small	○ Small
○ Carpe Diem 7	○ Carpe Diem 6
○ Winder 6	○ Banks, Franklin, Toccoa, Washington, and Winder 3
○	○

- Join us for this month's CMC Zoom Event (Club Membership Chairs) on January 20 at 5:30 p.m.! We're excited to welcome two special guests: Mary Hardin from the Rome Rotary Club and Mike Lassiter from the Conyers Rotary Club. They'll share best practices for boosting club membership, followed by brainstorming and a Q&A session.

We'll also discuss mid-year membership assessments and ways to keep our momentum strong as we enter the second half of the Rotary year. This event is open to anyone interested in membership. Let's charge ahead together!

- YTD Membership Results "[Link](#)"
- RI Leads:

- If you are not familiar with the R.I. Leads program, be sure to visit the Learning Center at [My.Rotary.org](http://My.Rotary.org) and take the session entitled "Online Membership Leads." This can be found under the membership tab: <https://learn.rotary.org/members/learn/catalog/view/70>
- The following clubs have open or unresolved new member leads in the system. If your club is on this list you should (1) go to the R.I. Leads portal in [My.Rotary.org](http://My.Rotary.org), (2) follow-up with your lead(s) and invite the prospect to a meeting, (3) make them feel welcome, (4) keep the system updated on the status of the lead from start to finish.

*Open Leads from October:*

*Loganville, Rome-Seven Hills, South Forsyth, Gwinnett*

*Open Leads from September:*

*Lawrenceville (2), Rome-Seven Hills, The Classic City of Athens, Dalton*

*Open Leads from August:*

*S. Forsyth, Forsyth / Cumming (2), Clayton, The Classic City of Athens*

MONTH	TOTAL LEADS	LEADS ASSIGNED TO CLUB	ADMITTED TO CLUB	LEADS NOT ENGAGING
August	9	5	1	
September	11	7	1	
October	12	8	2	
November	3	3	1	
December	9	7	0	
January	3			

- MAP Webinars are the 2<sup>nd</sup> Monday of the Month “[LINK](#)”
- The Monthly Membership Committee Zoom call is the 2<sup>nd</sup> Thursday @ 5:30pm “[Link](#)”
- Zone 33/34 Club Membership Committee Tool Kit “[Link](#)”
- Monthly D6910 CMC (Club Membership Chair) Zoom call is 3<sup>rd</sup> Monday @5:30pm “[Link](#)”
- Learning Center courses: *(For all CMC's to complete)*  
Club Membership Committee Basics “[Link](#)”

- Due Rotary.org having a login page, this link will only bring you to the login page. You will need to navigate to the “Learning Center” then select “Membership” to access courses

Admin Suggestions or comments:

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